

Membership Update #2



Congratulations Illinois, we hit our first request from National to be 70% or higher by August 31st...

WE CRUSHED THAT ONE within 2 weeks!

Now that we have hit that one, we have some more work to do!! National has put out their quarterly Membership award numbers for our Dept.

This year National Awards are called the “Retain & Gain” Awards because it is important that we look at the health of our Auxiliaries and realize it is just as important to retain as it is to gain members. We will have new goals each quarter, this current quarter will end on October 31st. Remember these ones are for National Award Money \$\$ for our Department, so we really want to hit these next goals!

Retain goal: Retain 50% of annual members; **Gain Goal:** Gain 135 New or Rejoined Members by October 31st.

Good News, we have already been climbing to this goal since day 1! Better news, Sarah and I have created an additional raffle for those New/Rejoined members for each C of A!

New Award for Auxiliaries: *An Award of \$50.00 at each C of A to be chosen randomly from those Auxiliaries with any New or Rejoined Members within the time from the previous C of A.*
(Those with NEW Life Members will be qualified for BOTH raffles, so better your chances by getting NEW Life Members!)

Retain number for this first quarter is 3,063 Annual Members, so this means get those Dues Reminders out and get those dues in quickly. *(Any overages will count toward our next quarter)*

Current Numbers for these goals

Retain Goal:
725/3,063

Gain Goal:
48/135

We are doing great Illinois!! Keep pushing and keep getting those dues paid and members signed up!