

Hello Department of Illinois Auxiliary,

I just received confirmation the Buddy Poppy® contest at Department Convention will go on as planned this year. Department Convention will take place June 9th-13th.

This means it is time to get your Poppy displays ready!

All district judging must be completed by Memorial Day. You can mail the judged entry forms to VFW Buddy Poppy Director Stephanie Kirksey, fax to VFW State Headquarters, or they can be brought with the display to the convention. A district judging form is required to accompany all displays at Department Convention.

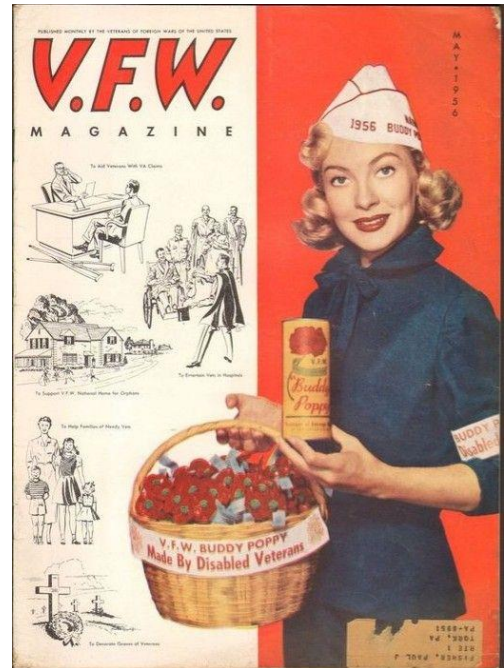
Contest Rules:

DISPLAY RULES

- ❁ **CATEGORY 1** - Public promotion of poppy sales: (Window, booth, parade, or poster displays, sales promotion, etc.)
 - ❁ Displays must be designed for public exposure and must bear a message urging the buying and wearing of the VFW Buddy Poppy.
 - ❁ B. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached.

- ❁ **CATEGORY 2** - Memorial or inspirational displays: (wreaths, memorial tablets or plaques, patriotic or devotional themes.)
 - ❁ Displays must be designed to honor the dead, to inspire devotion to God and country, or to dramatize the activities supported by the Buddy Poppy Program.
 - ❁ B. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached.

- ❁ **CATEGORY 3** - Artistic or decorative use of poppies: (Post home displays, table centerpieces, corsages, pictures, plaques, models, scenes, hats, novelty pieces, etc.)
 - ❁ Display not meeting the qualifications for categories 1 or 2 shall automatically be entered in Category 3.
 - ❁ B. Complete freedom shall be permitted in the use of poppies, poppy parts or poppy labels, and in the use of dyes or paints in achieving the desired artistic effect.
 - ❁ C. At least one (1) of the poppies used in the display must be in their original form and color, with labels attached.



POPPY DISPLAY CONTEST GENERAL RULES

1. The rules governing the poppy displays will be in accordance with the national poppy display contest. All entrants will comply with these rules. **All Districts are requested to follow these rules as closely as possible when holding your display judging.**

2. The scoring of the displays will be in accordance with the national rules. Originality - 25 points; Composition - 25 points; Neatness - 25 points; Poppy Story - 25 points; for a total of 100 points maximum. The Originality, Composition, and Neatness are self-explanatory, with the Poppy Story as outlined in the Buddy Poppy Story.

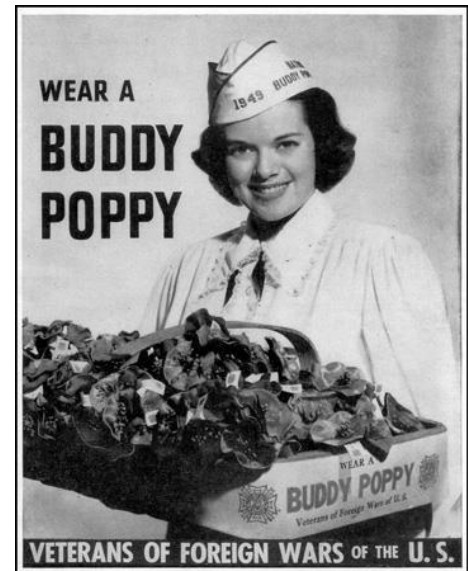
3. Awards - There will be a First and Second Place Plaque awarded in each Division. Category One (1) must have been on display at least three days.

4. A report of District judging must be sent to the Department Buddy Poppy Display Director. Any display not accepted at District level, or not entered in District judging, will be ineligible for State judging.

5. All Displays entered and accepted at District level will be accepted for Department judging during the Department Convention.

6. Forms for judging and reporting results will be passed out to your District Commanders at the February Council of Administration Meeting, to be forwarded to each District Chairman.

7. Poppies to be used in display contests are to be ordered from VFW Department Headquarters, P.O. Box 13206, Springfield, Illinois 62791-3206.



ALL DISTRICT CONTESTS SHOULD BE COMPLETED BY MEMORIAL DAY!!

The Districts will award prizes to their winners at their discretion. Each District entry will be allowed to enter in the Department Contest, in each of the three categories. However, they must remain in the category and division as entered in the District judging.

Who may enter the contest?

Any person or group of persons (except professional display builders.) The display must be entered by Post or Auxiliary.

All previous District or Department entries are ineligible for this contest.



A. Originality - Your own thoughts, ideas, notion, lighting, or sound in setting up a display.

Categories 1-2-3

B. Neatness - Self-Explanatory

Categories 1-2-3

C. Composition - The manner in which display is composed, and use of Buddy Poppies for effect.

Categories 1-2

D. Poppy Story - Ability to display to sell and induce the public to buy and wear poppy; tells the story of the Buddy Poppy, its use of Poppy funds, by use of words, pictures or use of toys.

NOTE- No Poppy story included in category 3.

Judging-Point System - Categories 1 and 2 can earn up to 25 points in each of the above for a top score of 100 points. Category 3, which isn't judged with a poppy story can earn up to 25 points in the other categories for a top score of 75 points.

All ties will be broken by largest Buddy Poppy count.

Thank you all so much for all you do,

Danielle Krull

Department of Illinois

VFW Auxiliary

Buddy Poppy®/VFW National Home Chairman