

# MARCH 2022 BULLETIN

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## NATIONAL RESOURCES

### EMBLEM BRANDING CENTER

Did you know the name and logo is copyrighted but you have permission to use the artwork on to several documents? Check out what's available!

### PHOTO RELEASES

Don't forget to keep youth & adult photo releases on hand at your events so you can post pictures on social media or in the newspaper.

### SPEAKER BUREAU TOOL KIT

gives you all the guidance on starting a team within the Auxiliary to educate the public on the Auxiliary including lists of organizations to network with.

**PUBLICITY TOOLS AND PRESS RELEASES** is where you will find approved templates, talking points, publicity guide, press releases, membership drive sheets, and order forms.

### WEBSITE AND SOCIAL MEDIA

Has all the how-to's for Facebook and the link to the grant application.

**SAMPLE SPEECHES** is where you will find the Memorial and Veterans Day speeches.

## SUBMIT YOUR REPORT BY MARCH 31<sup>ST</sup> FOR A CHANCE TO WIN AN AWARD

### Go to the department website

Find "Programs" > "Historian/Media Relations 2022-2023" then scroll down to **Resources** and select "2022-2023-Historian-Media-Relations-Award-No.-1. This form needs to be completed and sent with an electronic version of your report (AKA scrapbook or journal) for this year. Please DO NOT send originals!

### Go to Malta

Click on "Member Resources" > "Historian & Media Relations" > "Publicity Tools & Resources" > VFW Auxiliary PowerPoint Template" and start adding photos of your report and captions.

### What if we don't know how to use PowerPoint?

Complete the Award Form and submit it with copies of the items noted on the form and/or print copies of the pages including the cover (make sure the writing is legible) and send paper version via mail or email.

## WHERE'S FLAT JANE?

**If you have a picture with "Flat Jane" AKA National President Jane Reape at your Auxiliary event, please email or text me a copy this month so I can complete a PowerPoint for the National Convention. Please include your Auxiliary number, city, district and a summary of the event with your picture.**

## There is still time to report!

While Auxiliary year is coming to an end soon, you can still report or update in Historian and Media Relations. It's so easy. Take a moment to share your successes with me!

**Congratulations to Districts 3, 12, 13, and 14 who all reported in Historian & Media Relations!**