

EXTENSION AND REVITALIZATION

2023-2024

As Department Chief of Staff and Extension & Revitalization Chairman, it is my responsibility to work with the District Presidents to provide guidance, resources, and tools they need to work with their Auxiliary Presidents and Chairmen.

The Extension & Revitalization Program is a way to help our Auxiliaries and Organization succeed. The individual parts are meant to help us strengthen and grow our organization to better help our Veterans and promote our organization in our communities.

Extension & Revitalization has two parts: instituting new Auxiliaries and assisting troubled ones. It does not do any good to bring in a new Auxiliary through the front door only to have one go out the back door. We need to save the Auxiliaries we have while growing new, well-functioning Auxiliaries.

Presentation to an Unaffiliated Post

We have Bachelor Posts in our Department. Is there an interest in an Auxiliary to help boost visibility in the community, promote their programs, work their fundraisers, or just help them when needed?



Ask a positive, knowledgeable member to talk with them explaining the advantages of having an Auxiliary. *"Why Having an Auxiliary Can Boost Your Post"*, a PowerPoint presentation or a hand-out in PDF format, and *"Top Ten Reasons for Your Post to Have an Auxiliary"* are available through your MALTA log-in at vfwauxiliary.org. Both explain why having an Auxiliary boosts the Post.



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PROGRAM HIGHLIGHTS

- ✓ **Maintain and strengthen current Auxiliaries**
- ✓ **Present to unaffiliated Posts**
- ✓ **Establish new Auxiliaries**
- ✓ **Recognize red-flag Auxiliaries**

**ARE YOU READY
FOR REVITALIZATION?**

The steps have not changed. The VFW Post must vote by a 2/3 majority to have an Auxiliary; the Department President appoints an organizer, and 15 eligible applicants must be on the Charter application. Transfer members are accepted at the close of the institution and prior to the installation.

The Department President has *“The Steps for Forming a New Auxiliary”*.

Maintain and Strengthen Current Auxiliaries

Our National Organization has given us the tools we need to be a more productive healthy Auxiliary and they are available in MALTA. These include a Healthy Auxiliary Tool Kit, the Online Academy, and *Building on the Foundation*. If no one in your Auxiliary has access to a computer, ask; I’m certain someone can get you all this information.



Revitalize and Rejuvenate

Our Auxiliaries are different and can conduct Auxiliary business in a way that works to engage their members. An example would be that many of our Auxiliaries no longer have specific Chairmen, everyone works the programs to get the Auxiliary reported. Many of us have a program that touches our hearts, if a member feels that way, let them

Chair that program. Whatever works to succeed.

Also, it is important our members feel their involvement is appreciated and necessary for the success of the Auxiliary. Utilize ideas from your new members; we want them to be active so we must be willing to try a new idea. If we stay the same, we don’t grow.

Suspensions, Cancellations, and Consolidations

Think of a Suspension as a positive, a *“lifesaver”* for an Auxiliary. The Department President will send in a team to help with problems by mentoring, educating, and listening to revitalize and rejuvenate the Auxiliary.

Cancellations can only be done by the National President with or without a recommendation from the Department President.

If a VFW Post closes or consolidates, the Auxiliary National Headquarters will be notified. Only after this notification can the process begin with ample time to move members or consolidate where the Post goes.

EXTENSION AND REVITALIZATION

Program Awards

DEPARTMENT AWARDS

Individual Awards

1. An award to one Auxiliary member who assisted the Department Chief of Staff in nurturing/strengthening a struggling Auxiliary and utilized *Building on the VFW Auxiliary Foundation* in their efforts.

Auxiliary Awards

2. A citation to each Auxiliary that is reported in the Extension & Revitalization Program by December 31, 2023.
3. An award to one Auxiliary Chairman with the best presentation of the Extension & Revitalization Program. To qualify, the Auxiliary Chairman must submit a report to the Department Chairman within 60 days of the presentation but not later than April 15, 2024.

District Awards

1. A citation to each District whose Auxiliaries are 100% reported in the Extension and Revitalization Program by December 31, 2023.
2. An award to the District President with the best presentation to a Bachelor Post resulting in the institution of a new Auxiliary. To qualify, the District President must submit a report to the Department Chairman within 60 days of the institution but not later than April 15, 2024.
3. An award to the District Chairman with the best presentation of the Extension and Revitalization Program. To qualify, the District Chairman must submit a report to the Department Chairman within 60 days of the presentation but not later than April 15, 2024.

NATIONAL AWARDS

Awards for Members

1. \$25 VFW Store gift certificate to one member in each of the four Conferences who assisted the Department Chief of Staff in nurturing/strengthening a struggling Auxiliary and utilized *Building on the VFW Auxiliary Foundation* in their efforts. The Department Chief of Staff must complete and submit the required nomination form available in MALTA Member Resources to the National Chief of Staff by April 30, 2024.

\$25 VFW Store gift certificate will be mailed directly to the winning members from National Headquarters after National Convention.