

MEMBERSHIP

2023-2024

Follow the Yellow Brick Road to
100% Membership



INVITE friends, family, and acquaintances to join. Be prepared. Always carry an application and a fact sheet with you. Make sure you have a way to contact them. If they don't return the application to you, call them. Keep checking in on them. Just as you ask new people to join, ask current members to attend meetings. Invite them to coffee after the meeting. Get to know them. Like Dorothy invited the scarecrow, tinman, and lion with her, invite everyone you meet along the way.

INVEST in the membership of your Auxiliary. Form a committee of friendly members (Munchkins), to call new or current members and invite them to meetings. Have committee members pick them up if they need a ride. Invite them to be on a committee with you. It's always easier to go somewhere with a friend than to walk into a room of strangers.

INCLUDE all members in every event. Everyone has something they are good at. We all have weaknesses and strengths. You will be surprised at what they can do. Including all members is the key to getting Dorothy to OZ! Be friendly. If you are going to act like a flying monkey,



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PROGRAM HIGHLIGHTS

- ✓ **Invite New Members**
- ✓ **Include Current Members**
- ✓ **Invest in the Future of the Organization**

the members are going to go out the back door, instead of following the yellow brick road to the Circle of Excellence! We must get along for an hour. We don't have to be friends. We might find out we become friends with that person we didn't think we liked! Kindness matters!

DEPARTMENT OF OZ CAST OF CHARACTERS

Dorothy - Friendly, helps everyone

Wizard of Oz - Gives Guidance

Cowardly Lion - Not afraid to ask new members to join

Tin Man - Loves all members

Scarecrow - Smart enough to know our organization rocks

Oz Guard - Welcomes all who enter

Glenda Good Witch - Helpful and Giving

Munchkins - Helpful and Cheerful

Wicked Witch - Ringleader of flying monkeys

Flying Monkeys - Those who sit and gossip

Lollipop Guild - Spread Kindness

RESOURCES

1. Membership Applications
2. Brochure order form
3. New member orientation
4. New member packet
5. New member engagement guide
6. Dues renewal letters
7. VFW Eligibility Wheel
8. Member Benefits
9. Membership Drive
10. Retention Tools

We have Malta available for every member to use. We need to make sure all members are trained in how to sign up for Malta. Once they know how to get into Malta, they have blogs and resources available to teach them our ways. Knowledge of our benefits and programs can make them more active members. Please educate our members. If we Invest, Invite, and Include all members, we can build our membership and get Lynn down the Yellow Brick Road and into the Circle of Excellence.

Department Awards

Auxiliary

District

85%

August 15, 2023

85%

95%

October 1, 2023

95%

100%

December 31, 2023

100%

101%

May 31, 2024

101%

MEMBERSHIP

Program Awards

DEPARTMENT AWARDS

Individual

1. New or rejoined members recruited from July 1, 2023, to May 31, 2024. Must be received by Department Treasurer by June 4, 2024.

5 New or Rejoined Members	\$20.00
10 New or Rejoined Members	\$50.00
15 New or Rejoined Members	\$75.00
20 Plus New or Rejoined Members	\$100.00

Auxiliary and District Awards are all going to be different this year!



Auxiliary Awards

85% Membership by August 15, 2023
95% Membership by October 1, 2023
100% Membership by December 31, 2023
101% Membership by May 31, 2024

1. All Auxiliaries who are 85% by August 15, 2023, will go into a drawing. If you are 98% or 100% by the August 15th deadline, you will get two extra chances in the drawing. If you are 101% by August 15, 2023, you will get four chances in the drawing. One Auxiliary will be drawn, and that Auxiliary will get to spin the Wheel of Fortune. If no one from the Auxiliary drawn is present, the District President will spin for them. The Auxiliary that spins the wheel wins whatever amount it lands on. Amounts on the wheel will vary. We will begin with the highest amount of \$750.00 and the

lowest amount of \$200.00. The Wheel of Fortune will be spun at every Council Meeting. Depending on what has been won, amounts will be changed as the year goes on.

There will not be \$10.00 or \$20.00 awards to all Auxiliaries this year. The hope is that this will make Membership exciting. The higher your membership actual percentage is, the more chances you have to win. Auxiliary Presidents who attend meetings will get to spin the wheel if your Auxiliary number is drawn.

****Percentages must include at least 1 Continuous annual Member, 1 new, or 1 rejoin member.**

****If you win a Wheel of Fortune award, you will not win any subsequent awards.**

District Awards

85% Membership by August 15, 2023
95% Membership by October 1, 2023
100% Membership by December 31, 2023
101% Membership by May 31, 2024

1. All Districts 85% by August 15, 2023 will go into a drawing. Each District will get one chance for being 85%. If 95%, 100%, or 101% is achieved by the August 15th deadline, Districts will get the number of chances as the percentage they are at (ex. 95% = 2 chances, 100% = 3 chances, 101% = 4 chances). If by October 1, 2023, Districts that are 95%, would get one chance, 100% would be two chances, or 101% would be three chances. The wheel will be spun at every Council of Administration meeting. One District will be a winner at every Council meeting.
2. A special award to all Districts that are 98% plus in Membership on December 31, 2023. This special award will be distributed at the District President's Night on the Town in February.

NATIONAL AWARDS

Awards for Members

1. **Lights, Camera, Action!** Pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2024. Lights, Camera, Action! pin will be mailed directly to the member from National Headquarters.
2. **National Membership Achievement Award** to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW

Auxiliary from July 1, 2023, through May 31, 2024. Department Treasurer must enter membership in MALTA with credit given to the recruiter by June 10, 2024. NMA Award to be presented at the 2024 National Convention in Louisville, Kentucky. If a member is not in attendance, the award to be mailed directly to the member from National Headquarters after National Convention.

3. **Lights, Camera, Action! VFW Auxiliary Recruiter Drawing.** Each VFW Auxiliary National Membership Achievement Award recipient will be entered into a drawing to receive a \$500 Visa Gift Card. (VFW Recruiters are not eligible.)

Recruiter Award Forms are no longer needed for VFW Auxiliary members. Reports are compiled by VFW Auxiliary National Headquarters from information entered in MALTA.

VFW members who recruit new VFW Auxiliary members will need to fill out the required VFW members-only form that is available on MALTA Member Resources. Completed form must be received at VFW Auxiliary National Headquarters and Department Treasurer must enter membership in MALTA by June 10, 2024.

Awards for Auxiliaries

1. \$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2024.*
2. \$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024.*
3. Lights, Camera, Action! VFW Auxiliary Drawing. Each VFW Auxiliary that reaches 101% Plus by June 30, 2024* will be entered into a one-time drawing to receive \$500.

*Based on the June 30, 2023, year-end membership numbers.