

BULLETIN – JULY 2023



MEMBERSHIP

RHONDA BORKGREN, CHAIRMAN

PAULA DEDONCKER, CO-CHAIRMAN

And we're off to follow the Yellow Brick Road to be 100% in MEMBERSHIP! We all need to **"BE A WARRIOR"** and get our membership to 100% as fast as possible. We suggest we discuss membership at our first Auxiliary meeting in July. With National requesting a raise in the National dues, we need to get as many life memberships as possible. Our Auxiliaries can do special promotions to help members pay for life memberships. Allow them to make monthly payments, or even have drawings for free life memberships. Every time dues are raised it becomes harder to get those annual members who don't attend meetings to pay dues. Please brainstorm at your meeting and come up with ways to get members switched over to life memberships. I have included an application to include with your due's renewal letter. It gives the amount a life membership cost. If you are an Auxiliary that seems to have the same officers every year and they are still annual members, maybe it would be a good time to vote to buy a life membership for your president, secretary, and treasurer. Part of the Circle of Excellence is having their dues paid by Dec. 31st or they must be removed from the office. It would help your Auxiliary in two ways!

The 2023-2024 membership team has turned the box inside out this year. Membership awards are going to be totally different. We will be putting all Auxiliaries who hit goals into a drawing. ONE Auxiliary will be drawn out of all who qualify. The Auxiliary that is drawn will get to spin the wheel for major dollars. The first deadline for the first COA in August is August 15th. All Auxiliaries and Districts that are 85% by August 15th will go into a drawing and one lucky Auxiliary and one District will get to spin the wheel for Big Money. With the amount of money, we are giving away, you can use that money to help get your members transferred to life or just use it for great Veteran projects! In the past, we gave away various dollar amounts and many Auxiliaries never cashed those checks. It always bothered me. Our wheel for Auxiliaries has dollar amounts from \$200. To \$750.00. We will raise or leave the dollar amounts the same, according to how much has been won! The faster you get to qualifying percentages, the more chances you have to win! Example: If you are 101% at our August meeting, you will get your Auxiliary in the drawing 4 times! If you are 100% in August you will get 3 chances, 95% 2 chances! Let's get those dues collected and get lots of chances to win big money! Remember, you must have at least one paid new or annual member to qualify.

Those new members count too! Just remember to keep them you must not only invite them to join, but you must also include them and invest in their membership! Membership is probably the most important program we have. Without our membership, we wouldn't exist. The reason we ask you to get new members for everyone we lose is that if we don't replace lost members, we will get smaller and smaller until no one is left to help our Veterans. Work together with your

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Post. Help them sign Veterans and ask them for a roster to ask their families to join us. We are much stronger when we work together.

I can't wait for our August Council meeting to see who wins the Membership award. If your Auxiliary has a member there, they can spin the wheel, otherwise, the District President will spin for you, if your Auxiliary is drawn.